

SCORE

FOR THE LIFE OF YOUR BUSINESS

Houston



What is SCORE?



Score is an organization of Volunteer dedicated to:

- Mentoring, coaching, educating and supporting entrepreneurs
- Help start ups with business plan, marketing plan, cash flow
- Help growth, expansion, development, pivoting, and success

Founded in 1964, SCORE is an Independent National Non-Profit Association. A prime resource partner with the U. S. Small Business Administration (SBA).

SCORE is made up of retired executives in all functions of a company from CEO, COO, CFO, HR, OPS, LEGAL, MKTING, SALES, RESEARCH, TECHNO, EXPORT, INTERNATIONAL, EDUCATION, NON PROFIT, AND FROM > 60 INDUSTRIES

Mentors have extensive, practical, real world business experience coupled with broad skill sets. Over 90% of SCORE mentors have successfully managed run, and led businesses large and small in the USA and Internationally.

STATISTICS and HISTORY

SCORE has 11,000 Volunteers in 340 chapters in all major US cities.

Houston is, of course, the biggest and best chapter with 160 Volunteers.

We help between 5,000 to 6,000 clients each year in the Houston Metro.

We mentor over 3,500 clients to present dossiers to financial institutions.

More than 2,000 new businesses started in Houston with the help of Score.

Over 2,000 plus 5,000 new jobs are created by SCORE start ups in Houston.

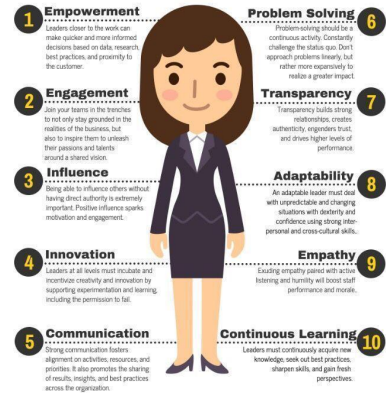
70 % of all start ups survive after 4 years with continuous mentoring by SCORE Volunteers.

100 Years ago, an entrepreneur went to the bank with an idea or a plan. Rate of success less than <5%.

Then the Federal Government intervened and created SBA to reduce the risk for the banks. Rate 20%.

In 1964 SCORE was created to help entrepreneurs prepare their dossier. Rate of success is now 60 %.

The QUALITIES OF A GREAT LEADER IN AN AGE OF DISRUPTION



Who Do We Help?

**Research
& Planning**



**Pre-
Startups**

Opening



Startups

Growth



**Firms in
Business
for a Year
or More**

For The Life of Your Business

How do SCORE's Mentors help?



All members complete a comprehensive on-boarding process. Only then do the Volunteers become Certified.

- One on one mentoring in person or via zoom.
- Everything we do is free and confidential
- We do high impact workshops and webinars
- We offer a free library of tools and templates
- We help clients go from idea to concept to plan
- We help clients with marketing, social media, ...
- We help clients with cash flow projections
 - Agree to adhere to SCORE's code of ethics
 - We adhere to our own continuous education

Insights

A team of members that can help entrepreneurs define their business, plan its start up, its marketing, and its cash flow projection so they can be funded.

Being successful requires passion and commitment. Lots of work.

Make the right choice re the approach you choose for your business.

Differentiation is key. What sets you apart from you competitors?

Do a comprehensive business plan; treat is as a living document

Learn how to run a business & keep up with changes in business

Work on your business not just in your business



Remember cash is king



A team of members that can help business owners overcome threats to survival and promote growth. A team comprised of members based on client needs

We can help you beat the odds...

SCORE

Houston Chapter- Co Located with SBA

- Main Office: 8701 S. Gessner
- Tel: 713-773-6565
- 9:00 am-3:00 pm Monday-Friday
- Fifteen satellite locations
- Websites:
 - <http://www.Houston.SCORE.org>
 - <http://www.SCORE.org>

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