

## Accelerating Success The Tech Ranch® Way

Hungary - Texas Innovation Bridge

June 10, 2020

## Success Story:

From: San Luis Potosi, Mexico



Opened US
Operations
\$250k funding

**US Warehouse** 

Connected to: Shell, 3M

**Built out Board** 

Introduced to \$500k yearly recurring revenue pipeline of customers

### Part of:





### **INNOVATION BRIDGE MEXICO-AUSTIN**

### Four-phase program:









### Important dates:

	APPLICATION	SWSX	SOF-LANDIN
	Deadline:	10 promising	Arrive to Aus
	January 21	mexican startups:	April 12
	Results: January 25	February 16	End:
		SXSW:	June 21
	Webinars:	March 8 and 9	
	January 23 to 31		

### Objective:

Promote Mexican startups with potential for global growth and high impact by offering them a global connection program to expand their market in the United States of America, through training and personalized advice in Austin, Texas.

### Participation requirements:

- Mexican startups with high social impact.
- In growth stage with intention and potential to enter the US market.
- Product or service ready to launch or already in the
- With a technology-based solution.
- Capable of internationalization of the business model.
- Entrepreneurial team with the ability to communicate effectively in English.
- Ability to cover the expenses of at least one member of the team to stay 10 weeks in Austin, Texas.

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### Programme cost: Supported by INADEM.

Stay expenses: Transportation, housing, supply and different travel allowances will be covered by

Tech Ranch will provide co-working for participants as well as mentoring, training, and connections for all 10 weeks.

### More information:



✓ incaccelerator@incmty.com

+52 811 58 47 991 - Kabáh Silva

THE BEST OPPORTUNITY TO INTERNATIONALIZE YOUR BUSINESS! **APPLY NOW!** 





Programs available directly to companies or through "Bridge"

2019: Mexico Italy Russia

## BUSINESS INSIDER

"After decades in Silicon Valley as an entrepreneur and investor, Tim Ferris found it was too 'closed-minded' and moved to Austin, Texas instead"

December 2017













# TECH RANCH



17 Years Experience

6500+ Entrepreneurs

**42** Countries

**750+** Solutions Deployed

**Top 3** Social Impact Incubator in USA

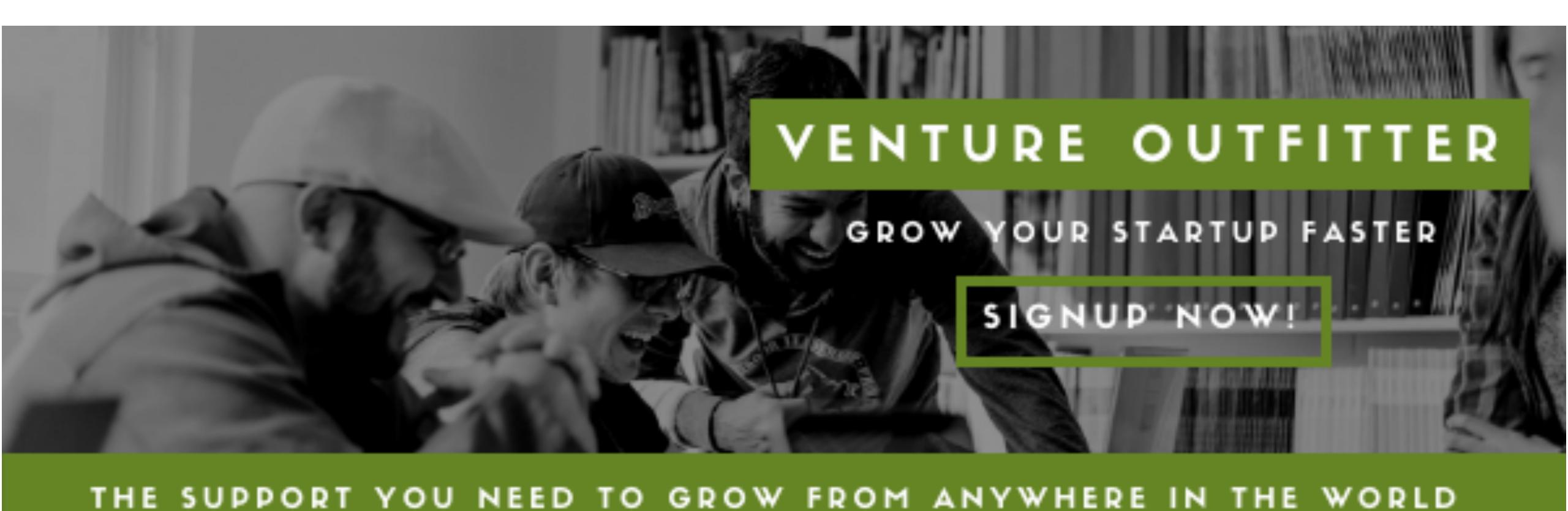




## Solve Human Needs:

- Healthcare Analytics
- Water Tech
- Education Tech
- Applied Al
- Agriculture Tech
- Mental Health
- Renewable Energy
- Transportation (last mile)

... using Austin as the cross roads



weekly program Thursdays 18:00 Budapest time

impact tech startups signup free:

start@techranch.com

